Types

CATEGORY	EXAMPLES
Lifestyles	
Health	
Science & technology	
Entertainment	
Food	
Specialized	

FEATURES

Categories

Type	Characteristics	Example(s)

Personality profile		
Human interest story		
Behind the scenes (live-in, color) story		
Analysis piece (backgrounder)		
Trend story		
Flashback/historical features		
How-to (explanatory)		
Consumer guide		